1. Self-assessment

Self-assess your strengths, skills, competencies, interests, opportunities and areas in which you wish to develop.

I am weak in structure. I need to develop a stronger more focused framework in my classes.

I’ve been a little too stiff in class and need to lighten up.

   1. More learning activities outside of the classroom (demonstrations) would help.
   2. More personal stories from me and students that will help us connect on a personal level and provide the students with a vision of how to balance work, church and family.

2. Professional Goals

Describe your professional goals in citizenship, teaching, and scholarship (or citizenship and professional service, for professional faculty) and the plan to accomplish your goals.

Citizenship

1. Put a system in place using TAs to account daily for the photography and grip equipment in the studio and the checkout closet. (Fall 2016)
2. Repair all damaged equipment in the studio, checkout closet and darkroom. (Winter 2016)
3. Organize the photo studio to make it more efficient including the construction and installation of new cabinets. (Winter 2016)
4. Organize an on campus photo club to serve the desires of interested students and increase applications to the photography program. (Begins Fall 2016)
5. Develop a robust social media campaign through a photography program Instagram account and website to promote the photography program and help interested students see the path from student to successful career. (Began in Winter 2016 and is ongoing)
6. I currently serve on the Board of Directors to the John A. Widtsoe Foundation whose purpose it is to endow a Chair of LDS Studies at USC and promote LDS scholarship worldwide. I have been traveling to Southern California planning and executing symposia and fund raisers. The most recent event, on August first, featured BYU Law
Professor Jack Welch who recently joined the foundation and was appointed Widtsoe Distinguished Scholar and will be teaching at USC during 2017 winter term.

7. I serve on the Foundations Committee and represent the Photography Area. Most recently I curated the work from the 116 classes to submit to the NASAD show. We are currently working on different scenarios to expand the reach of the foundation classes including the possibility of online classes.

Teaching
I will rewrite the curriculum for DESPH 372 transitioning the class to a more conceptual experience and building on the technical expertise developed in DESPH 140.

I have looked at my teaching evaluations and found that my response rate (44%) needs to improve so I will encourage students in each class to fill out the evaluation by allowing class time to complete the evaluations.

I am increasing time with students outside of class by: 1. Scheduling more time in the studio working with students on their projects. 2. Involving students in my rancher project taking them along as photo assistants and audio recorders. 3. Shooting more class projects on location. 4. Scheduling a student lunch (in small groups) with every student.

Scholarship (or citizenship and professional service)
I will interview and photograph small family farmers and ranchers telling their story of faith, family and hard work through photography and their own words. My goal is to complete the project by the end of 2016.

3. Describe the relationship between your individual goals and department and university aspirations and needs.

I realize that my goals seem somewhat telestial as related to the university aspiration of assisting individuals in their quest for perfection and eternal life so it is important for me to note that my purpose in coming to BYU is to share all that I can from my experience balancing a 30+ year career in commercial photography with family life, church service and spiritual growth. My radar is constantly searching for opportunities to reinforce spiritual principles that will bring students closer to the Savior and increase their chances for success in their careers.

4. Resources
What resources are needed to accomplish your professional goals, including budgetary support, equipment, time, etc.
I am grateful for the grant I received to work on my ranchers and farmers project. I need a budget for full time employee or TA’s to oversee the check out and check in of equipment as well as the maintenance of equipment.

5. **Describe your activities and accomplishments so far in achieving your goals.**
I have begun the organization of photography studio and put some online processes in place that are helping but still need improvement.
We have designed and built a cabinet in the photo studio that has been a great improvement.
We now have an Instagram account as well as a website that is stirring interest as well as recognition for the photography program.
I have traveled to Montana and Idaho interviewing and photographing farmers and ranchers and am currently working in Utah.
We have initiated an on campus Photography Club that will begin the first week of the 2016 Fall Term.
We have also formed Success Teams where students meet to set goals, hold one another accountable and encourage each other.

6. **Describe, if desired, measures you have used to assess success in your professorial or professional responsibilities and in accomplishing the goals in your plan.**

   a. The following meetings with Faculty Mentor Linda Reynolds have been scheduled to help assess my Faculty Development Plan and progress towards the Initial/Third-year Review:

      February, 23, 2016 Review Rank and Status Process
      March 15, 2016 Review Faculty Development Plan Process
      March 21, 2016 Review Faculty Development Plan in preparation for Annual Stewardship Interview
      June 2016 Disucssed newly developed course syllabi for DESPH 372.
      July 2016 Discussing changes to syllabi for DESPH 372 as well as refinements to Faculty Development Plan.

   b. The following peer teaching evaluations (Classroom Visits) have been scheduled with Linda Reynolds to observe classroom performance:

      Winter Semester 2016: Classroom demo
                              140 Lighting class. Jerry was completed a demo and then collaborated with the students in a camera and lighting set pu
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<th>Semester</th>
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<tr>
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