Welcome to the Statistics Major
Applied Statistics and Analytics Emphasis
in the College of Physical and Mathematical Sciences

College Advisement Center
Website: https://science.byu.edu/advisement
Email: science.math.advisement@byu.edu
Phone: 801-422-2674
Office: N-181 ESC

Statistics Department
Website: statistics.byu.edu
Email: statsec@stat.byu.edu
Phone: 801-422-4505
Office: WVB 2152

Faculty Advisor – Del Scott
Email: scottd@byu.edu
Phone: 801-422-7054
Office: WVB 2152B

Internship Coordinator – Kimri Mansfield
Email: kmansfield@stat.byu.edu
Phone: 801-422-4506
Office: WVB 2152D

University Career Services – Lane Muranaka
Website: careers.byu.edu (Handshake--see flyer in packet)
Email: lane_muranaka@byu.edu
Phone: 801-422-9360, or 801-422-3000 (schedule appointment)
Office: WVB 2152A

Department Student Hiring – Brandon Smith
Website: statistics.byu.edu
Email: bsmith@stat.byu.edu
Phone: 801-442-4527
Office: WVB 2152E

STEM Alliance--Connect with STEM employers, mentors, and clubs: stem.byu.edu

Club - Mu Sigma Rho Club, Analytics Club
Contact: Kimri Mansfield
Contact Information: WVB 2152D, 801-422-4506, kmansfield@stat.byu.edu

Learning outcomes can be found here: https://learningoutcomes.byu.edu/Courses/program-courses/695234/Statistics+BS+Applied+Statistics+%26+Analytics/1329
Things to Know

Resources for Graduation Planning

- Flow Charts and Major Academic Plans (MAPs) can be found here: https://science.byu.edu/advisement/explore-majors-and-minors.
- Academic advisors in N-181 ESC will help you understand course sequencing and help you plan classes to efficiently fill requirements. They can also help you with study skills and initial career exploration as well as connecting you with correct resources.
- Plan and register from your plan on MyMAP. Your academic advisor can help you understand how to best utilize this resource.
- Evaluate your current program. Periodically major programs are updated. An academic advisor would be happy to review the differences between the programs with you to help you determine what would be best for you.
- Consider meeting with a faculty advisor in your department. Contact info is found on the first page of this packet.

Tutoring Resources and Research

- Volunteer peer tutors are available through Y Serve if you need help with a class. Also, if you excel in a subject, consider serving your fellow students by becoming a tutor. Find out more here: https://tutoring.byu.edu/.
- Many departments provide TA Tutorial Labs and research opportunities. Check your department for details:
  - Chemistry and Biochemistry: C-100 BNSN, 801-422-3667, https://www.chem.byu.edu/
  - Computer Science: 3361 TMCB, 801-422-3027, csoffice@cs.byu.edu
  - Geological Sciences: S-389 ESC, 801-422-3918, geology@byu.edu
  - Mathematics: 275 TMCB, 801-422-2061, office@mathematics.byu.edu
  - Mathematics Education: 167 TMCB, 801-422-1735, office@mathed.byu.edu
  - Physics and Astronomy: N-283 ESC, 801-422-4361, physics_office@byu.edu
  - Statistics: 2152 WVB, 801-422-4505, statsec@stat.byu.edu

Prepare Early for a Career

- Check out Careers & Experiential Learning in 1134 WSC and at https://ucs.byu.edu/.
- Consider doing an internship:
  - Attend the STEM and Career Fairs held in fall and winter semesters.
  - Talk to your department about internship opportunities.
  - Use LinkedIn and Handshake (see flyer in this packet) to connect with alumni and apply for jobs/internships. BYU Connect is another great resource for networking (connect.byu.edu).
  - Talk with the college Career Director who can help you search for internships as well as assist you with many other career related strategies (see first page of this packet).
- Consider taking StDev 317 (Career Strategies) your junior year.
- Consider taking either Chem 502, CS 502, Geol 502, Math 502, PHSCS 502, or STAT 502 (1-credit Job Search Class). Class is held for 1 hour each week.
### University Core and Graduation Requirements

#### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
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<tr>
<td>Religion Cornerstones</td>
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<td>Teachings and Doctrine of The Book of Mormon</td>
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<td>2.0</td>
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<td>from approved list</td>
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<td>MATH 112*</td>
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*These classes fill both University Core and Program Requirements (7 hours overlap)

#### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

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### Suggested Sequence of Courses

#### FRESHMAN YEAR

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<tr>
<th>Semester</th>
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<td>1st Year Writing</td>
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<tr>
<td>STAT 121</td>
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#### SOPHOMORE YEAR

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#### JUNIOR YEAR

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<td>Religion Elective</td>
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<td>Letters</td>
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<tr>
<td>Arts</td>
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<tr>
<td>Religion Elective</td>
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<tr>
<td>Open Electives</td>
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<tr>
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<table>
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<td>Requirement 6 Elective #3</td>
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<tr>
<td>Open Electives</td>
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<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
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**Note 1:** Students should take STAT 130 the semester they declare themselves as a Statistics Major.

**Note 2:** The sequence of courses suggested may not fit the circumstances of every student. Students should contact their college advisement center for help in outlining an efficient schedule.

**Note 3:** Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, including spring and/or summer terms, to reach the 120 credit minimum needed to graduate. Taking fewer credits substantially increases the number of semesters to graduate.

**Note 4:** Students must have the statistics core completed before their senior year in order to graduate within four years.

**Note 5:** Open elective credits can be classes of your choosing, classes for a minor, or credits that have already been earned through AP classes, transfer credits, etc.
Program Requirements

Requirement 1 — Complete 2 Courses
STAT 121 - Principles of Statistics 3.0
STAT 130 - Intro to Statistics Department 0.5

Requirement 2 — Complete 5 Courses

Statistics core courses:
STAT 230 - Analysis of Variance 3.0
STAT 240 - Probability and Inference 1 3.0
STAT 250 - Applied R Programming 3.0
STAT 330 - Introduction to Regression 3.0
STAT 340 - Probability and Inference 2 3.0

Requirement 3 — Complete 4 Courses
Mathematical foundation courses:
MATH 112 - Calculus I 4.0
MATH 213 - Elementary Linear Algebra 2.0
MATH 215 - Computational Linear Algebra 1.0

Requirement 4 — Complete 3 hours
C S 110 - How to Program 3.0
C S 111 - Intro to Computer Science 3.0
HLTH 440 - Statistical Computing in Epi 3.0
IS 520 - Spreadsheet Automation 3.0
STAT 286 - Data Science Ecosystems 3.0

Requirement 5 — Complete 6 hours
STAT 435 - Nonparametric Stat Methods 3.0
STAT 437 - Applications in Biostatistics 3.0
STAT 451 - Applied Bayesian Statistics 3.0
STAT 466 - Intro to Reliability 3.0
STAT 469 - Analysis of Correlated Data 3.0
STAT 482 - Data Science Capstone 1 3.0
STAT 486 - Machine Learning 3.0

Requirement 6 — Complete 15 hours

Note: Courses used in Requirements 4 and 5 will not double count here.
Note: No more than 3.0 hours of any combination of STAT 496R and STAT 497R can be used for this requirement.

IS 515 - Spreadsheets for Bus Analysis 3.0
IS 520 - Spreadsheet Automation 3.0
MATH 314 - Calculus of Several Variables 3.0
STAT 130 - Intro to Statistics 3.0
STAT 250 - Applied R Programming 3.0
STAT 330 - Introduction to Regression 3.0
STAT 340 - Probability and Inference 2 3.0

Requirement 7 — Complete 4 Courses

STAT 435 - Nonparametric Stat Methods 3.0
STAT 437 - Applications in Biostatistics 3.0
STAT 451 - Applied Bayesian Statistics 3.0
STAT 466 - Intro to Reliability 3.0
STAT 469 - Analysis of Correlated Data 3.0
STAT 482 - Data Science Capstone 1 3.0
STAT 483 - Statistics in Business 3.0

Requirement 8 — Complete 15 hours

Note: Courses used in Requirements 4 and 5 will not double count here.
Note: No more than 3.0 hours of any combination of STAT 496R and STAT 497R can be used for this requirement.

IS 515 - Spreadsheets for Bus Analysis 3.0
IS 520 - Spreadsheet Automation 3.0
MATH 314 - Calculus of Several Variables 3.0
STAT 130 - Intro to Statistics 3.0
STAT 250 - Applied R Programming 3.0
STAT 330 - Introduction to Regression 3.0
STAT 340 - Probability and Inference 2 3.0

The Discipline:

Statisticians apply sophisticated methods to increasingly massive data sets to discover insights into important business, government, and health policy questions. The curriculum and degrees offered through the Department of Statistics are designed to equip students with decision-making skills for careers as professional statisticians in industrial organizations, government agencies, insurance companies, pharmaceutical companies, universities, and research institutes.

Statisticians in business find information in big data and design experiments to model, predict, and optimize business outcomes. Students who are quantitatively oriented and interested in business, government, and health are well prepared by this emphasis. The Applied Statistics and Analytics emphasis includes a greater number of statistical analysis and data management courses and fewer of the mathematics courses required for graduate study in statistics.

Career Opportunities:

Typical employment upon graduation would include statisticians in government agencies (for example, the U.S. Census Bureau), database administrators focused on statistical programming, and entry-level analysts involved in collecting, analyzing, and reporting results (for example, in market research). A feature of this emphasis is the large number of electives that allow students to customize their preparation toward the professional area of their interest or the emerging fields of analytics and data science. Students can deepen their expertise in experimental design, regression modeling, Bayesian inference, computing and big data, survey sampling, reliability and survival analysis.

Internships:

Undergraduates can seek paid positions in various areas such as (but not limited to) Environment, Business, Health & Medicine, Physical Sciences, and Government. STAT 250, 286, and 330 provide excellent preparation for many internship opportunities. Students are encouraged to meet with their Career Services Director or reach out to the department for the most up-to-date internship opportunities.

Map Disclaimer:

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

Department Information:

Department of Statistics Brigham Young University 2152 WVB Provo, UT 84602 Telephone: (801) 422-4505 BS in Statistics: Applied Statistics & Analytics (695234) 2023-2024
BYU Statistics:
Applied Statistics and Analytics Emphasis
Requirements / Prerequisites
2023-2024 Academic Year

Major (53.5 Hours)
1. Complete the following course: Stat 121 and Stat 130
4. Complete 3 hours from the following: CS 110, CS 111, HLTH 440, IS 520, Stat 286.
5. Complete 6.0 Elective hours selected from the following:
6. Complete 15.0 Elective hours from the following:
*No more than 3 combined credit hours of Stat 496R, or Stat 497R may be counted toward this requirement.

Minor (19 Hours)
1. Complete one of the following: Stat 121, or Stat 201.

Note: Courses only count once towards the major.

Key
- Core class
- Elective Class
- Prerequisite
- Take Concurrently

Updated 12/20/2023
Handshake: BYU’s Online Job Board

BYU’s own job board. Employers who want to hire BYU graduates or offer internships to current students post job openings to this website and students apply. Just like LinkedIn, employers can view student profiles and students can network as they apply for jobs and internships.

Login to handshake.byu.edu >>> BYU Net ID
*you do not need to create an account, just sign in with your BYU information

HOW TO MAKE THE MOST OUT OF HANDSHAKE:

1. COMPLETE YOUR PROFILE
   • Upload your resume and it will auto-fill in your profile
   • Completed profiles tailor your Handshake experience
   • Information from your transcript is already uploaded
   • Fill in the Summary/Bio section
   • Fill in your past jobs and experiences, including all the bullet points you use on your resume
   • Add a professional headshot and background photo
   Remember: every word in your profile will be searchable by students and employers

2. APPLY FOR JOBS
   • Search for job titles, employers, or skills
   • Apply for interesting jobs that meet your skill set

3. RESEARCH COMPANIES
   • Under the “Jobs” Tab there is an “Employers” Tab
   • Search for keywords or locations to find companies that are the right fit for you
   • Plan to attend their info sessions on BYU Campus, connect with them at Career Fairs, or set up informational interviews to learn more
   Remember: when looking at companies or jobs, Handshake will tell you what other BYU students have worked there. Use this resource to network and discover more information!

4. EXPLORE FELLOW STUDENTS
   • “Students” tab
   • Search for fellow BYU students to view their profiles and job positions (Facebook stalking... “networking”)

5. ATTEND EVENTS
   • The “Events” tab will be your key to attending info sessions, interviews, and Career Fairs
   • The “Calendar” tab under “Events” will show you what events are coming soon
   • Make sure to save events you are interested in or RSVP so you do not forget to attend
   • Spread the word to your friends on social media

6. DOWNLOAD HANDSHAKE APP
   • Search: “Handshake” not “Handshake Career Services”
   • Input your BYU e-mail address: netID@byu.edu (it will forward emails to the e-mail you have on file with BYU)
   • Handshake will send you a link via e-mail to enable your account in the app
   • Navigate the app to perform all the functions of the website that have been previously mentioned

7. VISIT THE CAREER STUDIO
   • Freshen up your resume, cover letter, or LinkedIn
   • Receive networking help
   • Practice interviewing with a mock interview
   • Meet with a full-time Career Counselor in your field

8. GET A JOB, RING THE BELL
   • Once you’re hired, stop by the Career Studio to ring our Victory Bell and get a picture for the Victory Board

employers are
5X MORE LIKELY

to view a profile that has
at least one job/skill/organization

(801) 422-3000
Careers in Statistics

What Do Statisticians Do?

Statisticians look for patterns in data to help make decisions in business, industry, and the biological, physical, psychological, and social sciences. Statisticians help make important advances in scientific research and work in opinion polling, market research, survey management, data analysis, statistical experiments, and education. Statisticians use quantitative abilities, statistical knowledge, and computing and communication skills to collaborate with other scientists to work on challenging problems, including the following:

- Studying the safety and economic viability of nuclear power plants and alternative energy sources
- Evaluating the environmental impact of air, water, and soil pollution
- Designing and analyzing studies to determine the safety and effectiveness of new drugs
- Estimating the unemployment rate in the United States
- Analyzing consumer demand for products and services
- Planning studies for and analyzing data from agricultural experiments

Statisticians apply mathematical and statistical knowledge to social, economic, medical, political, and ecological problems. They work individually, but also as part of interdisciplinary teams on complex problems. Statisticians travel to consult with other professionals or to attend conferences, seminars, and continuing education activities. They communicate and confer with other professionals to understand practical problems and inform others of their solutions. Statisticians use data from well-designed trials and from massive databases to discover results about a particular problem in a variety of fields. They combine their technical training skills with the knowledge of the field within which they are working to produce valuable results.

Statisticians are at times educators, consultants, and theoretical researchers.

Business and Industry

Manufacturing -- Industrial statisticians help build products and deliver services that satisfy customers and increase the company’s market share and profit margin. Statisticians help design the best product, guide the transition from design to manufacturing, ensure a consistently excellent product, help manage customer satisfaction, and ensure a financially beneficial bottom line. Industry professionals use statistical methods for quality control and quality assurance in nearly all manufactured goods.

Marketing -- Statistics is used to quantify the extent of variation in customers’ needs and wants. Statisticians design experiments for new products, conduct focus groups and sample surveys to gather consumer feedback, and perform field experiments in test markets to determine product viability and marketability. Statistics and data mining are also used to analyze sales data and predict future trends.

Engineering -- Engineers work in electronics, chemicals, aerospace, pollution control, construction, and other industries. They may be responsible for leading large projects with significant costs, technical complexity, and responsibility. Statistical methods allow engineers to make a consistent product, detect problems, minimize chemical waste, and predict product life.

Statistical Computing -- Reliable and accurate statistical software is arguably the most important tool available to statisticians in every field. Developing code that is both user friendly and sufficiently complex is a challenging task, as is exploiting the rapidly occurring improvements in hardware platforms,
graphics, and algorithms. Opportunities in this field include software design and development, software testing, quality assurance, technical support, education, documentation, marketing, and sales.

**Health and Medicine**

**Epidemiology** -- Epidemiological statisticians work on projects such as calculating cancer incidence rates or the rates of chronic and infectious diseases, monitoring and reporting on disease outbreaks, and monitoring changes in health-related behaviors such as smoking and physical activity. Fields of practice include nutritional, environmental, genetic, and social epidemiology, as well as pharmacoepidemiology.

**Public Health** -- Public health statisticians work on preventing disease, prolonging life, and promoting health through organized community efforts. These include sanitation, control of contagious infections, hygiene education, early diagnosis and preventive treatment, and adequate living standards. This requires understanding of epidemiology, nutrition, antiseptic practices, and social science. In the United States, public health is studied and coordinated on a national level by the Centers for Disease Control and Prevention; internationally, the World Health Organization plays an equivalent role.

**Pharmaceutical Science** -- Statisticians in pharmacology work in pharmaceuticals, animal health, and government research. They are key to all aspects of drug discovery, development, approval, and marketing. They work in pre-clinical research, clinical trials, epidemiology, health economics, and market research. Statisticians are essential in the drug development process because they ensure the validity and accuracy of findings at all stages of the process.

**Statistical Genetics** -- Statistics has been used in human genetics to create automated methods of labeling possible indicators of genetic abnormalities, such as birth defects and early aging. Statistics has also been used in animal and plant genetics to breed desirable characteristics in offspring. Using complex statistical models, statisticians aid in formulating sound decisions by distinguishing between environmental and genetic effects.

**Learning**

**Education** -- Education is one of the country’s biggest industries and the tasks that the educational statistician can choose to undertake are diverse. Statisticians teach students from kindergarten through doctoral programs. They may help assess teacher effectiveness, analyze a large database to understand a particular issue, or develop better statistical models to represent the amount of learning attained by one student or by all students in a school district, state, or nation.

**Science Writing and Journalism** -- Science writers are employed by the mass media, universities, and corporations to produce news briefs, articles, news releases, and other reports. Writers with scientific backgrounds are especially in demand because of their ability to explain complicated statistical or scientific data in easy-to-understand articles for non-statisticians and the general public.

**Research**

**Government** -- Statistical methods are used in government regulation on topics such as stock trading rules, air purity standards, and new drug approvals. Statistics are cited in court proceedings, congressional hearings, and lobbying arguments. Politics involves statistics in the form of approval rating surveys, voter registration, campaigning, and election predictions. Statisticians participate in government agencies such as the Food and Drug Administration, the Census Bureau, the Bureau of Labor Statistics, the Office of Management and Budget, the Bureau of Transportation Statistics, the National Institutes of Health, and the Department of Agriculture. Federal agencies provide data that are used in making federal, state, and
local government policies.

**Survey Methods** -- Statisticians work on surveys in government, the social sciences, education, law, forestry, agriculture, biology, medicine, business, and e-commerce. Survey statisticians might study efficient survey design, experimental methods for increasing response rates, accounting for nonresponse and under-coverage, or how to release data to the public while maintaining the confidentiality of respondents. Other important issues include question wording and design and deciding where and how to take samples that will include traditionally underrepresented groups.

**Research and Development** -- Whether in developing new computing technology or designing a better consumer product, statisticians work in all sectors of industry to identify sources of variability and increase the reliability of products and technology using experimental design, statistical analysis, and continuous improvement tools.

**Social Sciences**

**Consulting** -- Independent statistical consultants work on many of the same projects as other statisticians, but they usually are hired on a temporary basis to solve a specific problem that requires statistical expertise not available within the hiring company. Since the field of statistics is so broad, many statistical consultants specialize in some area, such as quality improvement or pharmaceuticals. Consultants may be hired with grant money to work on short-term projects in medicine, agriculture, engineering, or business.

**Law** -- Statistics are becoming more and more important as court cases address increasingly complex problems. Sometimes the statistician analyzes data that can help the jury or judge decide whether someone is guilty of a crime or must pay damages for causing injuries. Other times, statisticians are hired as expert witnesses during trials. Court cases involving statistical analyses include DNA testing, salary discrepancies, consumer surveys, and disease clusters.

**Natural Resources**

**Agriculture** -- Statisticians have teamed up with experts in agriculture in order to study a number of challenging questions, including chemical pesticides, hydrogeology, veterinary sciences, genetics, and crop management. Precision agriculture is the practice of using statistical models to optimize agricultural inputs such as fertilizer or pesticides, to maximize yield and minimize negative ecological impact. Statisticians are involved in studies ranging from small laboratory experiments to large projects conducted over many hundreds or thousands of square miles. They work on data from the smallest scale of organisms, like viruses and bacteria, to plants, insects, animals, and humans.

They work with scientists from fields such as bacteriology, genetics, biochemistry, dairy science, environmental studies, entomology, plant sciences, rural sociology, veterinary medicine, wildlife, and ecology.

**Ecology** -- Statisticians play a major role in addressing questions about the earth’s natural environment, including animal populations, agricultural protections, fertilizer, and pesticide safety. Most states employ wildlife statisticians. Statisticians are employed by state and federal environmental agencies as well as companies that collect environmental data. Increasingly, companies need statisticians to help assess how a new product or plant will affect the surrounding environment. Scientific researchers also work with statisticians, often at universities, to design experiments that will answer basic questions about the environment.
Resources

Weekly Emails
Sign up for weekly emails advertising available internship opportunities at career.placement@stat.byu.edu.

Handshake
http://handshake.byu.edu/

American Statistical Association
https://www.amstat.org/

Jobs in Statistics
http://jobs.amstat.org/

Salary Reports
https://www.amstat.org/ASA/Your-Career/Salary-Information.aspx

“Careers in Statistics: Possibilities and Opportunities” – animated PowerPoint slide show that provides an overview of the field of statistics and highlights the opportunities available to those who become statisticians (https://www.worldofstatistics.org/statistics-as-a-career/careers-in-statistics/)

Careers in Statistics issue of Amstat News – annual September issue including biographies of famous statisticians, career advice, and “Day in the Life” articles of current practicing statisticians

“Career Corner” articles in Amstat News – monthly articles highlighting a topic of importance to students of statistics and young statisticians

How to Become a Statistician?

Education and Training
Statisticians typically study statistics, mathematics, and/or some related field of statistical application. More and more opportunities are available for statisticians with bachelor’s degrees. Many jobs, however, require either a master’s degree or doctorate. Continuing education is available through the American Statistical Association at events like the Joint Statistical Meetings and traveling “LearnSTAT” courses. Employers often encourage, or even require, their employees to earn continuing education credits.

Skills
Statisticians often develop skills in a particular field of study, such as medicine, public policy, economics, biology, psychology, or agriculture. Language and communication skills are important because statisticians must convey the results of their investigations in oral and/or written reports. The ability to explain findings clearly and concisely is essential and requires knowledge of grammar and comprehensive writing skills.

Employment Prospects
The demand for statisticians is currently high and is growing. According to the Occupational Outlook Handbook, published by the Bureau of Labor Statistics, the overall employment of mathematicians and statisticians is expected to grow 33% from 2016 to 2026, much faster than the average for all occupations. Furthermore, colleges and universities will be hiring more and more faculty members in statistical fields. Salaries and opportunities for advancement are competitive and reflect the current demand.