



B.S. in Hospitality and Tourism Management

HTMBS.2019 (mrs 1526)
59-68 credits

Effective Date: 09/2019

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Foundation	13 Credits
<i>All Business Foundation courses must be completed with a C- or better</i>	

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
MATH 107	Quantitative Reasoning	3		F,W,S		
BUSM 180	Introduction to Business	3		F,W,S		
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		

HTM Core	37-46 Credits
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HTM 133	Introduction to Hospitality and Tourism Management	3		F,W,S		
HTM 150	Global Economics of Tourism	3	HTM 133; BUSM 180, MATH 107 w/C- or better	F,W,S		
HTM 200	Hospitality and Tourism Practicum	3	HTM 133; BUSM 180 w/C- or better	F,W,S		
HTM 230	Tourism Geography and Travel	1	HTM 133	F,W,S		
HTM 255	Property Management and the Guest Experience	3	HTM 133; BUSM 180 w/C- or better	F,W,S		
HTM 270	Destination Management and Marketing	3	HTM 133, HTM 230; BUSM 180 w/C- or better	F,W,S		
HTM 285	Hospitality Management and Leadership	3	HTM 133, HTM 200, HTM 230, BUSM 180 w/C- or better	F,W,S		
HTM 301	Hospitality Accounting and Finance	3	HTM 285, ACCT 201, HTM 150 or ECON 200, BUSM 230, and MATH 107	F,W		
HTM 304	Hospitality and Tourism Marketing	3	HTM 285, BUSM 320, HTM 150 or ECON 200	F,W,S		
HTM 342	Hospitality and Tourism Law and Ethics	3	HTM 285, ENGL 101	W,S		
HTM 351	Food and Beverage Management	3	HTM 285, BUSM 230, ACCT 201, HTM 150 or ECON 200, and MATH 107	F,W		
HTM 375	Accommodations Operations	3	HTM 285, ACCT 201, BUSM 230, HTM 150 or ECON 200, and MATH 107	W,S		
HTM 399R	Management Internship in Hospitality and Tourism	3-12	HTM 285, Jr Status (60+ total credits)	F,W,S		

HTM Electives	<i>At least one HTM course plus any other course</i>	6 Credits
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HTM 290	Attractions and Experience Management	3	HTM 133; BUSM 180 w/C- or better	F,W		
HTM 295	Cross-Cultural Management in Tourism	3	HTM 285	W		
HTM 370	Meetings and Convention Management	3	HTM 285, 304	F,W		
BUSM 310	Leadership and Management	3	BUSM 180 w/C- or better and BUSM 320	F,W,S		
BUSM 327	Human Resource Management	3	BUSM 310 w/B- or better	F,W,S		
BUSM 334	Sales and Customer Relationship Management	3	Either BUSM 304 w/B- or better or HTM 304	W,S		
BUSM 361	Operations and Quality Management	3	HTM 285; BUSM 230, MATH 107 all w/C- or better	F,W,S		
BUSM 421	Integrated Marketing Communications	3	Either BUSM 304 w/B- or better or HTM 304	W,S		
CIS 200	Fundamentals of Information Systems and Technology	3		F,W,S		
ENTR 285	Introduction to Digital Marketing	3		F,W,S		
EXS 350	Medical and Wellness Tourism	3		F		
POSC 331/PMGT 300	Public Policy	3		W		

Advanced HTM Capstone Course	3 Credits
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HTM 485	Hospitality and Tourism Senior Seminar	3	HTM 285, 301, 304, 351, 375	F,W		
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Total Credits Mapped for Graduation:

1. No more than one "D" grade may be applied towards the major. All Business Foundation courses must be C- or better.
2. One retake is allowed per class, for up to two major classes.
3. In order to receive credit for an internship, prior arrangements and approval must be made through Career Services. _____
4. MUST take knowledge assessment test during the HTM 485 capstone course (oral presentation to faculty group on assigned topic). _____