

Johnny B. Allred, Ph.D.

Assistant Professor, Brigham Young University
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EDUCATION

- 2020** **Ph.D., Curriculum and Instruction: English Education**
University of Arkansas
Dissertation Title: Web annotation in English language arts: Online dialogue as a platform to support student comprehension of texts
Committee: Dr. Sean P. Connors (chair), Dr. Christian Z. Goering, Dr. Vicki S. Collet
- 2016** **M.Ed., Curriculum and Instruction**
Weber State University
Thesis Title: Cultivating a desire for reading through student choice and reading time in class
Committee: Dr. Michael E. Cena (chair), Dr. DeeDee Mower, Dr. Sheryl Rushton
- 2012** **B.A., English Teaching**
Brigham Young University

PROFESSIONAL EXPERIENCE

- 2022-Present** **Assistant Professor, English Education**
English Department, Brigham Young University
Courses Taught:
ENGL 276R: Exploration of Teaching
ENGL 377: Teaching English in Secondary Schools
ENGL 379: Practicum in Secondary English Teaching
ENGL 426: Digital Literacies & Technology in Secondary Schools
ENGL 476/496R: Secondary Student Teaching/Internship
- 2021-2022** **Visiting Assistant Professor, English Education**
English Department, Brigham Young University
Courses Taught:
ENGL 276R: Exploration of Teaching
ENGL 377: Teaching English in Secondary Schools
ENGL 379: Practicum in Secondary English Teaching
ENGL 476/496R: Secondary Student Teaching/Internship
WRTG 150: Writing and Rhetoric
- 2020-2021** **Assistant Professor**
Teacher Education Department, Fort Hays State University
Courses Taught:
ENG 415: Techniques of Teaching English
TEEL 230: Diverse Learners
TEEL 231: Human Growth and Development

TEEL 431: Educational Psychology

2016-2020

Graduate Instructor

Department of Curriculum and Instruction, University of Arkansas

Courses Taught:

CIED 5203: Methods of Secondary English Language Arts Instruction

EDST 3333: Children's and Young Adult Literature in Educational Settings

CIED 1003: Technology in Education

CIED 1013: Introduction to Education

2016-2020

Research Assistant

Department of Curriculum and Instruction, University of Arkansas

2012-2016

Teacher: English Language Arts

Fremont High School, Weber School District, Ogden, Utah

Courses Taught:

English 11, English 12, AP Language & Composition

PUBLICATIONS

Research in Progress:

Allred, J. B. (In Preparation). Preservice English teachers' beliefs about the role of technology in the classroom. *English Education*.

Allred, J. B., Goering, C. Z., & Reed, J. (In Preparation). Social annotation in high school English language arts. *English Journal*.

Allred, J. B., Goering, C. Z., & Connors, S. P. (In Preparation). Social annotation and reading comprehension. *Research in the Teaching of English*.

Davis, W. S., & **Allred, J. B.** (Under Review). Multimodal collaboration boards in rural online teacher education. *Ubiquity*.

Allred, J. B., & Downs, C. (Accepted). Vision boards for unit planning. *Utah English Journal*.

Peer-Reviewed Articles:

Beck, D. E., French, S. D., **Allred, J. B.**, & Goering, C. Z. (2022). What they are really saying: An analysis of the messages in full-time virtual school television-length advertisements. *Cogent Education*, 9(1). [doi:10.1080/2331186X.2022.2055444](https://doi.org/10.1080/2331186X.2022.2055444)

Collet, V.S., Penaflorida, J., French, S., **Allred, J.**, Greiner, A., and Chen, J. (2021) Red flags, red herrings, and common ground: An expert study in response to state reading policy. *Educational Considerations*, 47(1), Article 5. [doi:10.4148/0146-9282.2241](https://doi.org/10.4148/0146-9282.2241).

Connors, S. P., & **Allred, J. B.** (2020). Picturing diversity: Why readers should always judge books by their covers. *Voices from the Middle*, 28(2), 53-57.

Allred, J. B., Hochstetler, S., & Goering, C. (2020). "I love this insight, Mary Kate!": Social annotation across two ELA methods classes. *Contemporary Issues in Technology and Teacher Education*, 20(2). Retrieved from <https://citejournal.org/volume-20/issue-2->

[20/english-language-arts/i-love-this-insight-mary-kate-social-annotation-across-two-ela-methods-classes](https://doi.org/10.1002/jaal.1058)

Allred, J. B., & Cena, M. E. (2020). Reading motivation in high school: Instructional shifts in student choice and class time. *Journal of Adolescent & Adult Literacy*, 64(1), 27-35.

[doi:10.1002/jaal.1058](https://doi.org/10.1002/jaal.1058)

Howlett, K. M., Mysore, A. R., **Allred, J. B.**, & Beck, D. E. (2019). An English learner service-learning project: Preparing education majors using technology and the SAMR model. *CALL-EJ*, 20(2), 128-149.

Premont, D. W., **Allred, J. B.**, & Dalton, L. (2019). Young adult sports literature and identity construction in the ELA classroom. *The ALAN Review*, 46(2), 40-51.

Allred, J. B., & Murphy, C. A. (2019). Interactive electronic textbook use in higher education: Grades, engagement, and student perceptions. *International Journal of Innovation and Learning*, 25(3), 296-309. [doi:10.1504/IJIL.2019.098895](https://doi.org/10.1504/IJIL.2019.098895)

Cena, M. E., & **Allred, J. B.** (2018). Building an aesthetic literacy experience for twenty-first century students. *The International Journal of Humanities Education*, 16(1), 11-18.

[doi:10.18848/2327-0063/CGP/v16i01/11-18](https://doi.org/10.18848/2327-0063/CGP/v16i01/11-18)

Murphy, C. A., **Allred, J. B.**, & Brescia, W. F. (2018). The role of educational technology professionals as perceived by building administrators. *Education and Information Technologies*, 23(1), 179-191. [doi:10.1007/s10639-017-9593-2](https://doi.org/10.1007/s10639-017-9593-2)

Chapters in Edited Books:

Allred, J. B. (2019). Online student discussions for social construction of knowledge and dialogue: A review of research. In P. Sullivan, J. Lantz, & B. Sullivan (Eds.), *Handbook of research on integrating digital technology with literacy pedagogies* (456-471). Hershey, PA: IGI Global.

Searcy, L., **Allred, J. B.**, French, S. D., & Goering, C. Z. (2018). Reinterpreting revolutions: An "Encoding/Decoding" analysis of *Animal Farm*. In C. Hill & V. Malo-Juvera (Eds.), *Critical approaches to teaching the high school novel: Reinterpreting canonical literature* (pp. 145-160). New York: Routledge.

Blog Posts:

Allred, J. B. (2021, Oct. 24). From Chromebook carts to video remix: Critical and creative digital practices, *Ethical ELA*. <http://www.ethicalela.com/from-chromebook-carts-to-video-remix-critical-and-creative-digital-practices>. Invited guest author.

Encyclopedia Entries:

Allred, J. B. (2021). Annotation. In V. S. Collet (Ed.), *The language of literacy education* (p. 1). Brill Publishers.

Allred, J. B. (2021). Argumentative writing. In V. S. Collet (Ed.), *The language of literacy education* (p. 2). Brill Publishers.

Allred, J. B. (2021). Discussion. In V. S. Collet (Ed.), *The language of literacy education* (p. 23). Brill Publishers.

- Allred, J. B.** (2021). Independent reading and writing. In V. S. Collet (Ed.), *The language of literacy education* (p. 34). Brill Publishers.
- Allred, J. B.** (2021). Motivation. In V. S. Collet (Ed.), *The language of literacy education* (p. 46). Brill Publishers.
- Allred, J. B.** (2021). Zone of Proximal Development. In V. S. Collet (Ed.), *The language of literacy education* (p. 89). Brill Publishers.

PRESENTATIONS

International Conferences:

- Allred, J. B.** (2018). *Social Annotation with Preservice Teachers: Promoting Digital Dialogue among All Students*. Kansas City, MO: Presented at the Association for Educational Communications and Technology International Convention (AECT).
- Howlett, K. M., **Allred, J. B.**, Beck, D. E., & Mysore, A. R. (2018). *Multicultural Service Learning Technology Innovations: Preparing Undergraduate Education Majors Using the SAMR Model*. Kansas City, MO: Presented at the Association for Educational Communications and Technology International Convention (AECT).
- Beck, D. E., **Allred, J. B.**, French, S. D., & Goering, C. Z. (2018). *Virtual Schools' Recruitment Practices: An Analysis of Virtual School Commercials*. Kansas City, MO: Presented at the Association for Educational Communications and Technology International Convention (AECT).
- Allred, J. B.** & Murphy, C. A. (2017). *Interactive Electronic Textbook Use in Higher Education: Grades, Interactivity, and Student Perceptions*. Jacksonville, FL: Presented at the Association for Educational Communications and Technology International Convention (AECT).
- Cena, M. E., & **Allred, J. B.** (2017). *Anchored Learning in Interdisciplinary Elementary Education: Fusing Humanities Content with Technological Inquiry*. London, UK: Presented at the Fifteenth International Conference on New Directions in the Humanities.

National Conferences:

- Allred, J. B.** (2022). *Using Digital Tools for Narrative, Informational, and Analytical Composition*. Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.**, & Connors, S. (2021). *Picturing Diversity through Peritext*. Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.** (2019). *Balls and Books: Representations of Athletes as Readers in YA Sports Literature*. Baltimore, MD: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).

- Premont, D. W., Rodesiler, L., Lewis, M. A., & **Allred, J. B.** (2019). *Using Sports to Spark Critical Inquiry into Social Issues*. Baltimore, MD: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.** (2019). *Using Digital Tools for Dialogue, Inquiry, and an Exploration of Identity*. Baltimore, MD: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.,** & Penaflorida, J. (2019). *No Person is an Island: Socially Constructing Knowledge through Hypothesis*. Fayetteville, AR: Presented at the summer conference of English Language Arts Teacher Educators (ELATE).
- Premont, D. W., & **Allred, J. B.** (2019). *Engaging and Sustaining Writerly Identities*. Fayetteville, AR: Presented at the summer conference of English Language Arts Educators (ELATE).
- Beck, D. E., **Allred, J. B.**, French, S. D., & Goering, C. Z. (2019). *Virtual Schools' Recruiting Practices and Reality: A Cultural Studies Analysis of Virtual School Commercials*. Toronto, Canada: Presented at the American Educational Research Association (AERA).
- Allred, J. B.** (2018). *Transactions and Interactions with Digital Text: Social Annotation to Promote Deeper Understanding*. Houston, TX: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.** (2018). *How is Writing Taught?*. Houston, TX: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Goering, C. Z., **Allred, J. B.**, Penaflorida, J., & French, S. D. (2018). *Raising Voices, Expectations, and English Educators: Co-Teaching the Methods Course with Multiple Doctoral Students*. Houston, TX: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.** (2018). *Pencil Points: Representations of Athletes as Writers in YA Literature*. Houston, TX: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.,** & Cena, M. E. (2017). *Restructuring Reading through Student Choice, Literature Circles, and Time in Class*. St. Louis, MO: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.** (2017). *Sharing our Voices: Preparing Teacher Educators for Today, Tomorrow, Forever*. St. Louis, MO: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Allred, J. B.,** Premont, D. W., & French, S. D. (2017). *Sports and Argument Writing*. St. Louis, MO: Presented at the Annual Convention of the National Council of Teachers of English (NCTE).
- Collet, V. S., Penaflorida, J., **Allred, J. B.**, French, S. D., Chen, J., Greiner, A. (2017). *The Expert Study Comes to Arkansas: Reactions to a State Literacy Initiative*. St. Petersburg, FL: Presented at the 61st Annual Conference of the Association of Literacy Educators and Researchers (ALER).

Regional Conferences:

Collet, V. S., French, S. D., **Allred, J. B.**, Chen, J., Greiner, A., Penaflorida, J. (2017). *The Expert Study Comes to Arkansas: Reactions to a State Literacy Initiative*. Rogers, AR: Presented at the 64th Annual Conference of the Southeastern Regional Association of Teacher Educators (SRATE).

Invited State & Local Conferences:

Allred, J. B. (2021). *The 3Ts of Technology Implementation: Texts, Tools, and Talk*. Hays, KS: Tiger Teacher Nation Professional Learning Day.

Allred, J. B. (2020). *Uhh, You're Muted: Facilitating Quality Online Dialogue*. Utah Council of Teachers of English.

State & Local Conferences:

Allred, J. B., Downs, C., Morata, C., & Mangum, E. (2022). *What Matters Most: Unit Planning with Vision Boards*. Sandy, UT: Utah Council of Teachers of English.

Allred, J. B. (2019). *Cultivating Student Dialogue with Technology Tools*. Springdale, AR: Innovation Institute.

Allred, J. B. (2018). *Digital Conversations: Promoting Student Dialogue Using Social Annotation*. Springdale, AR: Innovation Institute.

Allred, J. B. (2017). *Claims and Data: Evaluating Sports Articles*. Fayetteville, AR: Northwest Arkansas Writing Project's Invitational Institute.

Allred, J. B. (2017). *SOAPSTone for Critical Reading & Writing*. Rogers, AR: Northwest Arkansas Writing Project's Lift Literacy Conference.

Allred, J. B. (2016). *Peer Reviewing with Technology*. Farmington, AR: Northwest Arkansas Writing Project's Writing Matters Conference.

Invited Lectures, Workshops, & Professional Development:

Allred, J. B. (2022). *"The Three C's of Digital Literacy: Consuming, Curating, and Creating with our Students"*. Seminar presentation to undergraduate English teaching interns.

Allred, J. B. (2022). *"Soundtrack of Your Life": An Assessment and an Invitation*. Presentation to university writing instructors.

Allred, J. B. (2021). *From Idea to Manuscript: Reflections*. Lecture to graduate education students.

Allred, J. B. (2020). *Social Annotation and Online Dialogue in the Classroom*. Lecture to graduate education students.

Allred, J. B. (2019). *Claims and Evidence: Evaluating Sports Articles*. Demonstration lesson for the Northwest Arkansas Writing Project's Invitational Summer Institute.

Allred, J. B. (2019). *Social Constructivist Theory and Technology*. Lecture to undergraduate education students.

Allred, J. B. (2019). *New Literacies and Technology in ESL*. Lecture to undergraduate education students.

Allred, J. B. (2018). *Teaching with the SAMR Model: Transforming Learning Activities through Technology*. Lecture to undergraduate education students.

Allred, J. B. (2018). *Social Annotation of Young Adult Literature*. Fayetteville, AR: Lecture to undergraduate education students.

Premont, D. W., **Allred, J. B.**, & Bockholt, B. A. (2015). *Digital Learning*. Plain City, UT: Presented to the faculty of Fremont High School.

SERVICE

Department:

2022-present **Faculty Advisor**
English Society

College & University:

2022 **Reviewer**
University Writing Program: Locutorium Writing Contest

2021-present **Member**
Secondary Education Committee

2020-2021 **Member**
Council on Preparation of Teachers and School Personnel

2020-2021 **Member**
CAEP Standard 1: Initial Committee

2020-2021 **Member**
Latinx Teacher Pathway Working Group

2020-2021 **Member**
University Values Committee

2017-2019 **Reviewer**
University of Arkansas Master of Arts in Teaching Candidate Entrance Portfolio

2019 **Internship Consultant**
Methods of Secondary English Language Arts Instruction

Professional Organizations & Journals:

2022-present **Chair**
Assembly on Computers in English: National Council of Teachers of English

2022-present **Reviewer**
Convention Proposals for the National Council of Teachers of English

2021-2022 **Co-Chair**
Assembly on Computers in English: National Council of Teachers of English

2021-present **Treasurer**

	Utah Council of Teachers of English
2021-present	Reviewer "The Future is Now" Column in <i>English Journal</i>
2020-present	Reviewer <i>English Education</i>
2020	Reviewer <i>Study and Scrutiny: Research in Young Adult Literature</i>
2019-2020	Head Judge, Young Adult Novel Category Association for Mormon Letters
2019-2021	Conference Co-Chair English Language Arts Teacher Educators—Graduate Strand
2018-2019	Campus Representative English Language Arts Teacher Educators—Graduate Strand
2018-present	Reviewer <i>Journal of Language & Literacy Education</i>
2017-present	Faculty Mentor The Future is Now: Exploring 21 st -Century Teaching Ideas with the Next Generation of English Teachers, Roundtable Session for Preservice Teachers at the Annual Convention of the National Council of Teachers of English
2017	Reviewer <i>Pedagogies: An International Journal</i>
2017	Summer Instructor Northwest Arkansas Writing Project: Young Writers Camp

AWARDS & GRANTS

2021	Outstanding Dissertation Award University of Arkansas, Department of Curriculum & Instruction
2020	Faculty Development Funding Fort Hays State University \$941 for conference fees and professional development texts
2020	Doctoral Student of the Year University of Arkansas, College of Education & Health Professions
2019	A. L. Chilton Foundation Award University of Arkansas \$500 for dissertation study
2016-2020	Distinguished Doctoral Fellowship University of Arkansas \$22,000, funded yearly

2016

Master's Student of the Year

Weber State University, Teacher Education Department

PROFESSIONAL ORGANIZATIONS

American Educational Research Association

Association of Literacy Educators and Researchers

English Language Arts Teacher Educators

Literacy Research Association

National Council of Teachers of English

Utah Council of Teachers of English