New to BYU Employer Package
If your company or organization is just starting to build a relationship with BYU, we suggest the following options:

- **Virtual Tabling**: Set up a virtual booth for 2 to 4 hours and have students stop by and visit you to find out more about your company and ask questions.
- **Virtual Info Session**: Host a complimentary information session virtually on Handshake.
- **Virtual Interviews**: Let us help you arrange an interview with candidates of interest on Handshake at no cost.
- **Virtual Fairs/Events**: See our Recruiting Events Calendar to match your goals to the best event for your organization.
- **Distribution/Creation of Branded Marketing Material**: Digital advertisements distributed, as necessary. Handshake targeted emails and/or targeted text messaging to promote event or opportunity.

**Handshake**
Get started with Handshake [here](#)

BYU Friend Package (Plus All Previous Options)
If your company or organization is ready to increase your engagement with BYU, we suggest the following options:

- **Clubs**: Target specific clubs and build relationships with members through sponsorships (events), tech talks, day in the life, etc.
Virtual Employer Panels  Join other experts in your field to talk to students about best practices in your field for their future.

Virtual Career Trek  Take students on a virtual tour of your company and show them why they would love your industry or company.

Virtual Resume Reviews  Give back by helping to give industry-specific resume reviews to eager students.

Social Media Takeover  Show students your company culture in a fun way by 'taking over' one of our social media accounts.

BYU Connect  Start a group to continue your recruiting and networking efforts within the BYU community.

Cougar Den Package (Plus All Previous Options)

If your company or organization is looking for more opportunities to connect with BYU, we suggest the following options:

Capstones  Sponsor a project and have students work on it for you. Reach anywhere from 3-8 students per project.

Virtual Alumni Day  Invite a BYU Alum from your company to share what it is like to work for your company and why other BYU students should choose to work for your company.

Sponsorships  Be part of certain key committees or councils on-campus.

Get started by connecting with our Employer Engagement Team, Marcia Bingham marcia_bingham@byu.edu or Scott Greenhalgh scott_greenhalgh@byu.edu