

# P. COUGAR HALL

## CURRICULUM VITAE

### POSITION

Professor, Department of Public Health  
Brigham Young University  
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### EDUCATION

- 2009            Ph.D. – University of Utah  
                    o College of Education: Department of Teaching and Learning.
- 2003            M.S. – University of Utah  
                    o College of Health: Department of Health Promotion and Education.
- 1998            B.S. – Brigham Young University  
                    o College of Health and Human Performance: Department of Health Science.

### PROFESSIONAL EXPERIENCE

- 2020-Pres.     Brigham Young University. Professor: Department of Public Health.
- 2015-2020     Brigham Young University. Associate Professor: Department of Public Health.
- 2008-2015     Brigham Young University. Assistant Professor: Department of Health Science.
- 2003-2008     East Shore High School. Teacher: Health and physical education.
- 2000-2007     Brigham Young University. Adjunct instructor: Department of Health Science.
- 1997-2003     Timpanogos High School. Teacher: Health, physical education, driver education.

### BYU TEACHING

Current teaching assignments:

- o Health 210: Foundations of Public Health (Fall, Winter)
- o Health 382: Health Education Methods and Curriculum B (Winter)
- o Health 383: Mind/Body Health (Fall, Winter, Spring, Study Abroad)
- o Health 436: Sexuality Education in the Curriculum (Fall, Independent Study)
- o Health 477: Secondary Minor Student Teaching (Fall, Winter)

## BYU PEER-REVIEWED PUBLICATIONS

1. Dearden, K., Mulokozi, G., Linehan, M., Cherian, D., Torres, S., West, J., Crookston, B., & **Hall, C.** (2023). The impact of a large-scale social and behavior change communication intervention in the lake zone region of Tanzania on knowledge, attitudes, and practices related to stunting prevention. *International Journal of Environmental Research and Public Health*, *20*(2), 1214; doi.org/10.3390/ijerph20021214
2. Broadbent, E., McConkie, M., Aleson, E., Kim, L., Stewart, R., Mulokozi, G., Dearden, K. A., Linehan, M., Cherian, D., Torres, S., Crookston, B., **Hall, C.**, & West, J. (2022). Promoting caregiver early childhood development behaviors through social and behavioral change communication program in Tanzania. *International Journal of Environmental Research and Public Health*, *19*, 5149; doi.org/10.3390/ijerph19095149
3. Beckstead, E., Mulokozi, G., Jensen, M., Smith, J., Baldauf, M., Dearden, K., Linehan, M., Torres, S., Glenn, J., West, J., **Hall, C.**, & Crookston, B. (2022). Addressing child undernutrition in Tanzania with the ASTUTE program. *BMC Nutrition*, *8*, 2; doi.org/10.1186/s40795-022-00511-0
4. Reher, B., Cooper, S., Mulokozi, G., Brown, J., Merrill, H., Linehan, M., Dearden, K., Torres, S., Crookston, B., West, J., & **Hall, C.** (2022). Are participants in a behavior change communication campaign more likely to seek care for childhood diarrhea? A study of caregivers of children under 2 in Tanzania. *Health*, *14*, 342-354; doi.org/10.4236/health.2022.143027
5. Moffat, R., Sayer, A., DeCook, K., Cornia, A., Linehan, M., Torres, S., Mulokozi, G., Crookston, B., **Hall, C.**, & West, J. (2022). A national communications campaign to decrease childhood stunting in Tanzania: An analysis of the factors associated with exposure. *BMC Public Health*, *22*, 531; doi.org/10.1186/s12889-022-12930-6
6. Niedfeldt, H. J., Sever, T. E., Smith, R., Davis, E. A., Mulokozi, G., Torres, S., Linehan, M., Dobie, K. A., Hoj, T., West, J., **Hall, C.**, & Crookston, B. T. (2022). The role of men during pregnancy: A cross-sectional study of perceptions and beliefs of primary caregivers in Tanzania. *Journal of Family Issues*, *43*(1), 3-19; doi.org/10.1177/0192513X21993189
7. Hunt, L., Norton, A., Daines, C., Friedbaum, E., Topham, D., Moffat, R., Torres, S., Linehan, M., Jusril, H., **Hall, C.**, Crookston, B., & West, J. (2021). National nutrition communication campaign in Indonesia: A cross-sectional study of factors associated with exposure. *Archives of Public Health*, *79*, 174; doi.org/10.1186/s13690-021-00697-y
8. Moffat, R., Sayer, A., Hawks, M., DeCook, K., Traub, M., Linehan, M., Dearden, K., Rachmi, C., West, J., Crookston, B. T., **Hall, C.** (2021). Effect of a national nutrition communications campaign on stunting awareness and promotion of exclusive

breastfeeding behavior among rural Indonesian mothers. *Journal of Maternal and Child Health*, 6(5), 612-625; doi.org/10.26911/thejmch.2021.06.05.11

9. Chahal, E., McGhie J., Mulokozi, G., Barnham, S., Chappell, C., Moser, C., Linehan, M., Torres, S., Dearden, K.A., **Hall, C.**, West, J.H., Crookston, B.T. (2021). Tanzanian men's engagement in household chores is associated with improved antenatal care seeking and maternal health. *BMC Pregnancy and Childbirth*, 21, 666; doi.org/10.1186/s12884-021-04147-z
10. **Hall, C.**, Crookston, B., West, J., Linehan, M., McGahey, C., Wendo, D., & Abdi, A. (2021). Systems thinking and water, sanitation and hygiene: Examples from Kenya's Afya Jijini program. *Health*, 13, 694-704; doi.org/10.4236/health.2021.137053
11. Crookston, B. T., West, J. H., Davis, S. F., **Hall, C.**, Seymour, G., & Gray, B. (2021). Understanding female and male empowerment in Burkina Faso using the project-level Women's Empowerment in Agriculture Index (pro-WEAI): A longitudinal study. *BMC Women's Health*, 21, 230; doi.org/10.1186/s12905-021-01371-9
12. Bennion, N., Mulokozi, G., Allen, E., Fullmer, M., Kleinhenz, G., Dearden, K., Linehan, M., Torres, S., West, J., Crookston, B., & **Hall, C.** (2021). Association between WASH-related behaviors and knowledge with childhood diarrhea in Tanzania. *International Journal of Environment Research and Public Health*, 18, 4681; doi.org/10.3390/ijerph18094681
13. Niedfeldt, H. J., Beckstead, E., Chahal, E., Jensen, M., Reher, B., Torres, S., Rachmi, C., Jusril, H., **Hall, C.**, West, J. & Crookston, B. T. (2021). Use of technology to access health information services and subsequent association with WASH (Water Access, Sanitation, and Hygiene) knowledge and behaviors among women with children under 2 years of age in Indonesia: Cross-sectional study. *JMIR public health and surveillance*, 7(1), doi.org/10.2196/19349
14. Gamboa, E. Broadbent, E., Quintana, N., Callaway, S., Donoso, P., Linehan, M., Wibowo, L., Santika, O., West, J., **Hall, C.**, & Crookston, B. (2020). Interpersonal communication campaign promoting knowledge, attitude, intention, and consumption of iron folic acid tablets and iron rich foods among pregnant Indonesian women. *Asia Pacific Journal of Clinical Nutrition*, 29(3); 545-551.
15. Starkweather, C., Guarino, A., Bennion, N., Cottam, M., McGhie, J., Dearden, K., Santika, O., Jusril, H., **Hall, C.**, Crookston, B., Linehan, M., Torres, S., Bennett, C., & West, J. (2020). An interpersonal nutrition campaign and maternal knowledge and childhood feeding practices: a case study from mothers in rural Indonesia. *Archives of Public Health*, 78(62); doi: 10.1186/s13690-020-00444-9

16. Hanson, C., Allen, E., Fullmer, M., O'Brien, R., Dearden, K., Garn, J., Rachmi, C., Glenn, J., West, J., Crookston, B., & **Hall, C.** (2020). Improved WASH-related knowledge and behaviors in Indonesian mothers. *International Journal of Environmental Research and Public Health*, 17(10), 372; doi: 10.3390/ijerph17103727
17. **Hall, C.**, Curtis, C., & West, J. (2019). Individual book reports: An application of differentiated instruction in two public health college courses. *Health*, 11(10), 1247-1256; doi: 10.4236/health.2019.1110096
18. **Hall, C.**, Hoj, T., Julian, C., Wright, G., Chaney, R., Crookston, B., & West, J. (2019). Pedal-assist mountain bikes: A pilot study comparison of the exercise response, perceptions, and beliefs of experienced mountain bikers. *JMIR Formative Research*, 3(3), e13643; doi: 10.2196/13643
19. Verdeja, M., Thomas, K., Dorsan, G., Hawks, M., Deardon, K., Stroupe, N., Hoj, T., West, J., Crookston, B., Ezekial, M., & **Hall, C.** (2019). Water, sanitation, and hygiene factors associated with child illness in Tanzania. *Health*, 11(6), 827-840; doi: 10.4236/health.2019.116066
20. Alexander, C., Shrestha, S., Tounkara, M., Cooper, S., Hunt, L., Hoj, T., Deardon, K., Kezakubi, D., Atugonza, V., West, J., Crookston, B., & **Hall, C.** (2019). Media access is associated with knowledge of optimal water, sanitation and hygiene practices in Tanzania. *International Journal of Environmental Research and Public Health*, 16, 1963; doi:10.3390/ijerph16111963.
21. Wright, C., Carpentier, F., Ey, L., **Hall, C.**, Hooper, K., & Warburton, W. (2019). Popular-music media literacy: Recommendations for the education curriculum. *Policy Insights from the Behavioral and Brain Sciences*, 6(2); doi:10.1177/2372732219858631
22. Chaney, R.A., **Hall, C.**, Crowder, A.R., Crookston, B.T., & West, J.H. (2019). Mountain Biker Attitudes and Perceptions of eMTBs (electric-mountain bikes). *Sport Sciences for Health*. doi:10.1007/s11332-019-00555-z.
23. Garrett, B., West, J., Crookston, B., & **Hall, C.** (2019). Perceptions of body mass index as a valid indicator of weight status among adults in the United States. *Health*, 11(5), 578-591; doi:10.4236/health.2019.115049.
24. Manzione, L., Kriser, H., Gamboa, E., Hanson, C., Mulokozi, G., Mwaipape, O., Hoj, T., Linehan, M., Torres, S., **Hall, C.**, West, J. & Crookston, B. (2019). Maternal employment status and minimum meal frequency in children 6-23 months in Tanzania. *International Journal of Environmental Research and Public Health*, 9(16), 1137, doi:10.3390/ijerph16071137

25. Moxley, V., Graul, M., Stoneking, N., Hale, C., Torres, S., Linehan, M., Dobies, K., Mulokozi, G., Hoj, T., Crookston, B., **Hall, C.** & West, J. (2019). Early childhood nutrition knowledge of caregivers in Tanzania. *International Journal of Child Health and Nutrition*, 8(2), 43-49, doi.org/10.6000/1929-4247.2019.08.02.1
26. **Hall, C.** & Allsop, Y. (2018). Say it like you meme it: Advocating for health and wellness. *The Health Educator*, 50(2), 7-14.
27. **Hall, C.**, Syafiq, A., Crookston, B., Bennett, C., Hasan, M., Linehan, M., West, J., Torres, S. & Dearden, K. (2018). Addressing communications campaign development challenges to reduce stunting in Indonesia. *Health*, 10(12), doi: 10.4236/health.2018.1012133
28. Haines, A., Jones, A., Kriser, H., Dunn, E., Graff, T., Bennett, C., Hasan, M., Linehan, M., Syafiq, A., Torres, S., Dearden, K., **Hall, C.**, West, J., & Crookston, B. (2018). Analysis of rural Indonesian mother's knowledge, attitudes, and beliefs regarding stunting. *Medical Research Archives*, 6(11), 1-13, doi.org/10.18103/mra.v6i11.1872
29. **Hall, C.**, Bennett, C., Crookston, B., Dearden, K., Hasan, M., Linehan, M., Syafiq, A., Torres, S. & West, J. (2018). Maternal knowledge of stunting in rural Indonesia. *International Journal of Child Health and Nutrition*, 7(4), 139-145. doi.org/10.6000/1929-4247.2018.07.04.2
30. Belvedere, L., Andreasen, R., Smith, R., Thomas, K., Sever, T., Syafiq, A., Fikawati, S., Hasan, I., Torres, S., Linehan, M., Bennett, C., Dearden, K., West, J., **Hall, C.**, & Crookston, B. (2018). Barriers to optimal breastfeeding in rural Indonesia. *Archives of Epidemiology*, 3, AEPD-124. doi: 10.29011/2577-2252. 100024
31. Hoj T., Bramwell J., Lister C., Grant E., Crookston B., **Hall C.**, & West J. (2018). E-bikes and conventional bikes: A pilot study comparison of the health benefits, attitudes and beliefs. *JMIR Public Health and Surveillance*, 4(4):e10461, doi: 10.2196/10461 2
32. Wright, C., Carpentier, F., Ey, L., **Hall, C.**, Hooper, M., & Warburton, W. Task Force on the Sexualization of Popular Music. (2018). Washington, DC: Division 46 (Society for Media Psychology & Technology) of the American Psychological Association.
33. Crookston B., Syafiq A., Benett C., Hasan I., Dearden K., Linehan M., Torres S., **Hall C.**, & West J. (2018). Increased maternal education and knowledge of nutrition and reductions in poverty are associated with dietary diversity and meal frequency in an observational study of Indonesian children. *International Journal of Child Health & Nutrition*, 7(4), 132-138, doi.org/10.6000/1929-4247.2018.07.04.1
34. West J., Syafiq A., Crookston B., Bennett C., Hasan I., Dearden K., Linehan M., **Hall C.**, & Torres S. (2018). Stunting-related knowledge: Exploring sources of and factors

associated with accessing stunting-related knowledge among mothers in rural Indonesia. *Health*, 10(9), 10.4236/health.2018.109096

35. West, J., Belvedere, L., Andreasen, R., Frandsen, C., **Hall, C.**, & Crookston, B. (2017). Controlling your “app”etite: how diet and nutrition-related mobile apps lead to behavior change. *JMIR mHealth and uHealth*, Jul 10; 5(7):e95, doi:10.2196/mhealth.7410
36. Hoj, T., Covey, E., Jones, A., Haines, A., **Hall, C.**, Crookston, B., & West, J. (2017). How do apps work? An analysis of physical activity app users' perceptions of behavior change mechanisms. *JMIR mHealth and uHealth*, Aug. 3; 5(8):e114, doi:10.2196/mhealth.7206
37. Crookston, B., West, J., **Hall, C.**, Dahle, K., Heaton, T., Beck, R., & Muralidharan, C. (2017). Mental and emotional self-help technology apps: cross-sectional study of theory, technology, and mental health behaviors. *JMIR Mental Health*, Oct. 17; 4(4):e45, doi:10.2196/mental.7262
38. Herbert, P., Lorchmann, D. & **Hall, C.** (2017). Targeting Obesity through Health Promotion Programs for School Staff. *Strategies*, 30(1), 28-34, doi:10.1080/08924562.2016.1251867
39. **Hall, C.**, West, J., & Herbert, P. (2016). Pretty risky behavior: A content analysis of youth risk behaviors in *Pretty Little Liars*. *The Health Educator*, 47(2), 2-11.
40. **Hall, C.**, West, J., Crookston, B., & Allsop, Y. (2015). Using teacher goal boards to promote healthy eating and physical activity among elementary students. *Health*, 7, 1448-1459, doi:10.4236/health.2015.711159
41. West, J., Sloan, A., Ellsworth, M., Young, D., Jenne, N., Crookston, B., & **Hall, C.** (2015). Pilot test of a bites-focused weight loss intervention. *Advances in Obesity, Weight Management & Control*, 3(1), 00040. doi:10.15406/aowmc.2015.02.00040
42. Payne, H., Arredondo, V., West, J.H., Neiger, B., & **Hall, C.** (2015). Use and acceptance of social media among community health workers. *Journal of Community Medicine and Health Education*, 5(3), 354-359.
43. Lister, C., Merrill, R., Vance, D., West, J., **Hall, C.**, & Crookston, B. (2015). Victimization among Peruvian Adolescents: Insights into Mental/Emotional Health from the Young Lives Study. *Journal of School Health*, 85(7), 433-440.
44. **Hall, C.**, West, J., & Herbert, P. (2015). Modeling the national health education standards. *Pedagogy in Health Promotion*, 1(2), 71-73, doi:10.1177/2373379915578861

45. Lister, C, Merrill, R, Vance, D, West, J.H., **Hall, C.**, Crookston, B.T. (2015). Predictors of peer victimization among Peruvian adolescents in the Young Lives cohort. *International Journal of Adolescent Health and Medicine*, 27, 85-91, doi:10.1515/ijamh-2014-0012
46. West, J.H., Lister, C.E., **Hall, C.**, Crookston, B.T., Snow, P.R., Zvietcovich, M. E., & West, R.P. (2014). Sexting among Peruvian adolescents. *BMC Public Health*, 14:811, doi: 10.1186/1471-2458-14-811
47. **Hall, C.**, West, J., Magnusson, B., & Cox, A. (2014). Promotion of sexual health and sexual responsibility in Women's Health and Men's Health magazines. *Sexuality & Culture*, 18, 1025-1037, doi: 10.1007/s12119-014-9239-0
48. Steadman, M., Crookston, B., Page, R., & **Hall, C.** (2014). Parental attitudes regarding school-based sexuality education in Utah. *American Journal of Sexuality Education*, 9(3), 347-369, doi: 10.1080/15546128.2014.944737
49. **Hall, C.**, West, J., & Assay, S. (2014). Using teacher goal boards and student goal groups to promote physical activity and healthy eating. *Journal of Health Education Teaching Techniques*, 1(2), 1-12.
50. Crookston, B., Merrill, R., Hedges, S., Lister, C., West, H., & **Hall, C.** (2014). Victimization of Peruvian adolescents and health risk behaviors: Young lives cohort. *BMC Public Health*, doi: 10.1186/1471-2458-14-85
51. **Hall, C.** & Fillerup, A. (2014). A simple plan for preventing drinking and driving. *Journal of Health Education Teaching Techniques*, 1(1), 32-44.
52. **Hall, C.**, Herbert, P., & West, J. (2014). Skip-it: Replacing sedentary activities and unhealthy snacking with physical activity. *Journal of Health Education Teaching Techniques*, 1(1):13-22.
53. VeHawn, J., Richards, R., West, J, **Hall, C.**, Crookston, B., & Neiger, B. (2014). Identifying barriers preventing Latina women from accessing WIC online health information. *Journal of Immigrant and Minority Health*, 16(4), 699-705, doi: 10.1007/s10903-013-9801-0
54. Lister, C., West, J., Richards, R., Crookston, B., **Hall, C.**, & Redelfs, A. (2013). Technology for health: A qualitative study on barriers to using the iPad for diet change. *Health*, 5(4), 761-768, doi:10.4236/health.2013.54101
55. Lister, C., Brutsch, E., Johnson, A., Boyer, C., **Hall, C.**, & West, J. (2013). It gets better: A content analysis of health behavior theory in anti-bullying YouTube videos. *International Journal of Health*, 1(2), 17-24, doi: 10/14419/ijh.v1i2.1002
56. Long, K.N., Gren, L.H., Rees, C.A., West, J.H., **Hall, C.**, Gray, B., & Crookston, B.T. (2013). Determinants of better health: A cross-sectional assessment of positive deviants

among women in West Bengal. *BMC Public Health*, 13:372, doi:10.1186/1471-2458-13-372

57. Page, R., Crookston, B., **Hall, C.**, West, J., & Saumweber, J. (2013). Multicountry, cross-national comparison of youth suicide ideation and mental health. *School Psychology International*, 34(5), 540-555, doi: 10.1177/0143034312469152
58. West, J., **Hall, C.**, Arredondo, V., Guerra, B., Farrell, J., & Barrett, B. (2013). Health behavior theory in diet apps. *Journal of Consumer Health on the Internet*, 17(1), 1-15, doi: 10.1080.15398285.2013.756343
59. Foulger, L., Crookston, B., **Hall, C.**, West, J., & Page, R. (2013). Health risk behaviors in urban and rural Guatemalan adolescents. *International Journal of Adolescent Health and Medicine*, 25(1), 97-105, doi: 10.1515/ijamh-2013-0014
60. **Hall, C.**, West, J., & Neely, S. (2013). Alcohol, tobacco, and other drug references in lyrics of popular music from 1959 to 2009. *Addiction Research & Theory*, 21(3), 207-215, doi:10.3109/16066359.2012.704651
61. Cowan, L., Van Wagenen, S., Brown, B., Hedin, R., Seino-Stephan, Y., **Hall, C.**, & West, J. (2012). Apps of steel: Are exercise apps providing consumers with realistic expectations? A content analysis of exercise apps for presence of behavior change theory. *Health Education and Behavior*, 40(2), 133-139, doi: 10.1177/1090198112452126
62. West, J., **Hall, C.**, Hanson, C., Barnes, M., Giraud-Carrier, C., & Barrett, J. (2012). There's an app for that: Content analysis of paid health and fitness apps. *Journal of Medical Internet Research*, 14(3):e72, doi: 10.2196/jmir.1977
63. West, J., **Hall, C.**, Prier, K., Hanson, C., Giraud-Carrier, C., Neeley, S., & Barnes, M. (2012). Temporal variability of problem drinking on Twitter. *Open Journal of Preventive Medicine*, 2(1), 43-48, doi:10.4236/ojpm.2012.21007
64. **Hall, C.** & West, J. (2012). Boundin': Responding to life's challenges with resilience. *Journal of School Health*, 82(4), 196-200, doi: 10.1111/j.1746-1561.2011.00686.x
65. **Hall, C.** & West, J. (2012). Alcohol prevention letters: Creating circles of support. *Health Education Teaching Techniques Journal*, 2(1), 2-8.
66. West, J., **Hall, C.**, Page, R.M., Trinidad, D.R., & Lindsay, G. (2012). Tobacco brand preference among Mexican adolescents. *International Journal of Adolescent Medicine and Health*, 24(2), 143-148, doi: 10.1515/ijamh.2012.021
67. **Hall, C.**, West, J., & McIntyre, E. (2012). Female self-sexualization in MySpace.com personal profile photographs. *Sexuality and Culture*, 16(1), 1-16, doi: 10.1007/s12119-011-9095-0



68. **Hall, C.**, & McIntyre, E. (2011). Improving relationships: Serving up a slice of *Enemy Pie*. *Journal of School Health*, *81*(12), 787-790, doi: 10.1111/j.1746-1561.2011.00659.x
69. **Hall, C.**, West, J., & Hill, S. (2011). Sexualization in lyrics of popular music from 1959 to 2009: Implications for sexuality educators. *Sexuality & Culture*, *16*(2), 103-117, doi: 10.1007/s12119-011-9103-4
70. **Hall, C.** & West, J. (2011). Potential predictors of student teaching performance: Considering emotional intelligence. *Issues in Education Research*. *21*(2), 145-161.
71. Heathcote, J., **Hall, C.**, West, J., & Trinidad, D. (2011). Religiosity and utilization of complementary and alternative medicine among Hispanic patients. *Hispanic Journal of Behavioral Sciences*, *33*(3), 398-408, doi: 10.1177/0739986311410019
72. West, J., **Hall, C.**, Hanson, C., Thackeray, R., Barnes, M., Neiger, B., & McIntyre E. (2011). Breastfeeding and blogging: Exploring the utility of blogs to promote breastfeeding. *American Journal of Health Education*, *42*(2), 118-127, doi: 10.1080/19325037.2011.10599178
73. West, J., **Hall, C.**, Thygerson, S., Edwards, E., Ralieggh, S., & Bennet, C. (2011). Hispanic adolescents' behavioral intentions to avoid texting while driving. *American Journal of Health Studies*, *26*(1), 37-44.
74. **Hall, C.** & West, J. (2011). Using student response systems technology to correct teens' misperceptions about the prevalence of risky sexual activities. *Health Education Teaching Techniques Journal*. *1*(1), 40-53.
75. Page, R., West, J., & **Hall, C.** (2011). Psychosocial distress and suicide ideation in Chinese and Philippine adolescents. *Asia-Pacific Journal of Public Health*, *23*(5), 774-791, doi: 10.1177/1010539509353113
76. **Hall, C.**, Lindsay, G., & West, J. (2011). Alcohol and tobacco counter-ads: Stealing a page from Billboard Utilizing Graffitists against Unhealthy Promotions. *Journal of School Health*, *81*(6), 359-363, doi: 10.1111/j.1746-1561.2011.00603.x
77. West, J., Hanson, C., Thackeray, R., & **Hall, C.** (2010). Using social network sites to support online individual health behavior change projects. *Journal of Online Learning and Teaching*, *6*(3), 686-691.
78. Page, R.M. & **Hall, C.** (2009). Psychosocial distress and alcohol use as factors in adolescent sexual behavior among sub-Saharan African adolescents. *Journal of School Health*, *79*(8), 369-379, doi: 10.1111/j.1746-1561.2009.00423.x

## BYU PROFESSIONAL PRESENTATIONS

1. West, J., Broadbent, E., Mulokozi, G., Dearden, K., Linehan, M., Cherian, D., Torres, S., Crookston, B., & **Hall, C.** (2022, December). *Promoting caregiver early childhood development behaviors through a social and behavior change communication intervention in Tanzania*. International SBCC Summit, Marrakech, Morocco.
2. West, J., **Hall, C.**, Crookston, B., Linehan, M., Dearden, K., & Torres, S. (2022, December). *Impact of interpersonal communication campaign on knowledge, attitude, intention, and consumption of iron folate acid tablets and iron rich foods among Indonesian women*. International SBCC Summit, Marrakech, Morocco.
3. Callaway, S., Mulokozi, G., Crookston, T., Fulbright, E., Donoso, P., Quintana, N., **Hall, C.**, Linehan, M., Torres, S., West, J., & Dearden, K. (2021, June). *Tanzanian women exposed to nutrition-related media messages and interpersonal counselling are more likely than unexposed women to practice optimal nutritional behaviors*. Nutrition 2021 Live Online. *Current Developments in Nutrition*, 5(Supp. 2), p. 629; doi.org/10.1093/cdn/nzab045\_011
4. Mulokozi, G., Beckstead, E., Jensen, M., Baldauf, M., Smith, J., Dearden, K., Masau, B., Torres, S., Linehan, M., Glenn, J., **Hall, C.**, West, J., & Crookston, B. (2021, June). *Infant and young child feeding practices in Tanzania: The impact of mass media and interpersonal communication*. Nutrition 2021 Live Online. *Current Developments in Nutrition*, 5(Supp. 2), p. 670; doi.org/10.1093/cdn/nzab045\_052
5. Hawks, M., Sayer, A., Moffat, R., DeCook, K., Traub, M., Linehan, M., Dearden, K., Novianti C., West, J., Crookston, B., & **Hall, C.** (2020, May). *Effect of a national nutrition communications campaign on stunting awareness and promotion of exclusive breastfeeding behavior among rural Indonesian mothers*. International SBCC Summit, Marrakech, Morocco. (conference cancelled)
6. Verdeja, M., Thomas, K., Dorsan, G., Hawks, M., Deardon, K., Stroupe, N., Hoj, T., West, J., Crookston, B., Ezekial, M., & **Hall, C.** (2020, May). *Water, sanitation, and hygiene factors associated with child illness in Tanzania*. International SBCC Summit, Marrakech, Morocco. (conference cancelled)
7. Hanson, C., Allen, E., Fullmer, M., O'Brien, R., Dearden, K., Garn, J., Rachmi, C., Glenn, J., West, J., Crookston, B., & **Hall, C.** (2020, May). *Improved WASH-related knowledge and behaviors in Indonesian mothers*. International SBCC Summit, Marrakech, Morocco. (conference cancelled)
8. **Hall, C.**, Hoj, T., Julian, C., Wright, G., Chaney, R., Crookston, B., & West, J. (2019, December). *Pedal-assist mountain bikes: A pilot study comparison of the exercise response, perceptions, and beliefs of experienced mountain bikers*. Presentation at the

3<sup>rd</sup> Annual International Conference of Public Health and Preventative Medicine, Bangkok, Thailand.

9. Hoj T., Bramwell J., Lister C., Grant E., Crookston B., **Hall C.**, & West J. (2019, December - ACCEPTED). *E-bikes and traditional bikes: A pilot study comparison of the health benefits, attitudes, and perceptions*. Scheduled to present at the 3<sup>rd</sup> Annual International Conference of Public Health and Preventative Medicine, Bangkok, Thailand.
10. Chaney, R.A., **Hall, C.**, Crowder, A.R., Crookston, B.T., & West, J.H. (2019, December - ACCEPTED). *Mountain Biker Attitudes and Perceptions of eMTBs*. Presentation at the 3<sup>rd</sup> Annual International Conference of Public Health and Preventative Medicine, Bangkok, Thailand.
11. Garrett, B., West, J., Crookston, B., & **Hall, C.** (2019, April). *Perceptions of body mass index as a valid indicator of weight status among adults in the United States*. Presentation at the Art and Science of Health Promotion Conference, Hilton Head, SC.
12. Hoj, T., Frandsen, C., Powell, E., Alexander, C., Graul, M., **Hall, C.**, West, J., Crookston, B., Syafiq, A., Linehan, M., Torres, S., Dearden, K., Bennett, C., & Hasan, M. (2018, November). *Stunting knowledge in Indonesia: An analysis of demographic and socioeconomic factors associated with caregiver knowledge of stunting*. Presentation at the American Public Health Association annual conference, San Diego, CA.
13. Hoj T., Bramwell J., Lister C., Grant E., Crookston B., **Hall C.**, & West J. (2018, November). *E-bikes and traditional bikes: A pilot study comparison of the health benefits, attitudes, and perceptions*. Presentation at the American Public Health Association annual conference, San Diego, CA.
14. Dunn, L., Kriser, H., Haines, A., Jones, A., Graff, T., Crookston, B., West, J., **Hall, C.**, Linehan, M., Bennett, C., Hasan, M., Syafiq, A., & Dearden, K. (2018, November). *An analysis of rural Indonesian mothers' knowledge, attitudes, and beliefs regarding stunting*. Presentation at the American Public Health Association annual conference, San Diego, CA.
15. Hoj T., Bramwell J., Lister C., Grant E., Crookston B., **Hall C.**, & West J. (2018, November). *E-bikes and traditional bikes: A pilot study comparison of the health benefits, attitudes, and perceptions*. Presentation at the Utah Society for Public Health Education, Provo, UT.
16. **Hall, C.** (2018, June). *Teaching health concepts: Centers for Disease Control and Prevention's Characteristics of Effective Health Education*. Presentation at the Utah Health Science Summer Conference, Salt Lake City, UT.

17. **Hall, C.** (2018, June). *Communication skills for career and technology educators*. Presentation at the Alpine School District CTE Conference, American Fork, UT.
18. Dearden, K., Hasan, M., Torres, S., Duberstein, S., Crookston, B., West, J., Bennett, C., **Hall, C.**, Syafiq, A., & Linehan, M. (2018, April). *How formative research and a communications campaign changed policy maker and community commitment to reducing stunting in Indonesia*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
19. Dahle, K., Manzione, L., Muralidharan, C., Dorsan, G., Benally, S., Crookston, B., West, J., **Hall, C.**, Torres, S., Linehan, M., Hasan, M., Bennett, C., Syafiq, A., & Dearden, K. (2018, April). *Associations between feeding practices and illness in Indonesia*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
20. Covey, E., Beck, R., Heaton, T., Shrestha, S., Verdeja, M., Tounkara, M., Bennett, C., Crookston, B., Dearden, K., **Hall, C.**, Hasan, M., Linehan, M., Syafiq, A., Torres, S., & West, J. (2018, April). *Assessing and increasing Indonesian mothers' knowledge of stunting*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
21. Belvedere, L., Andreasen, R., Smith, R., Thomas, K., Sever, T., Syafiq, A., Hasan, I., Torres, S., Linehan, M., Bennett, C., Dearden, K., West, J., **Hall, C.**, & Crookston, B. (2018, April). *Barriers to optimal breastfeeding behaviors in rural Indonesia*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
22. Crookston, B., Bennett, C., **Hall, C.**, Hasan, M., Linehan, M., Syafiq, A., Torres, S., West, J., & Dearden, K. (2018, April). *Increased maternal education and knowledge of nutrition and reductions in poverty are associated with dietary diversity and meal frequency in an observational study of Indonesian children*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
23. West, J., Syafiq, A., Crookston, B., Bennett, C., Hasan, M., Dearden, K., Linehan, M., **Hall, C.**, & Torres, S. (2018, April). *Stunting-related knowledge: Exploring sources of and factors associated with accessing stunting-related knowledge among mothers in rural Indonesia*. Presentation at the International Social and Behavior Change Communication/Entertainment Education Summit, Nusa Dua, Indonesia.
24. **Hall, C.** (2017, August). *A bite-focused weight loss intervention to tackle overnutrition*. Presentation at Gizi Untuk Bangsa VI. Jakarta, Indonesia.

25. Allsop, Y. & **Hall, C.** (2017, July). *Teacher goal setting as means of promoting physical activity and healthy eating among elementary students*. Presentation at the ISATT 2017 Conference. Salamanca, Spain.
26. Tappe, M. & **Hall, C.** (2014, October). *Using formative assessment to support teaching and learning in health*. Presentation at the annual meeting of the American School Health Association. Portland, OR.
27. **Hall, C.**, West, J., & Herbert, P. (2014, October). *Pretty risky behavior: A content analysis of youth risk behaviors in Pretty Little Liars*. Presentation at the annual meeting of the American School Health Association. Portland, OR.
28. **Hall, C.**, West, J., & Crookston, B. (2014, August). *Gender portrayals in popular music from 2008-2012: A content analysis*. Presentation at the International Conference on Education, Psychology, and Social Sciences. Taipei, Taiwan.
29. **Hall, C.**, West, J., & Herbert, P. (2014, August). *Pretty risky behavior: A content analysis of youth risk behaviors in Pretty Little Liars*. Presentation at the International Conference on Education, Psychology, and Social Sciences. Taipei, Taiwan.
30. West, J.H., **Hall, C.**, & Crookston, B. (2014, August). *Sexting among Peruvian adolescents*. Presentation at the International Conference on Education, Psychology, and Social Sciences. Taipei, Taiwan.
31. West, J., Crookston, B. & **Hall, C.** (2014, March). *Simplifying the path to a healthy weight*. Presentation at the annual meeting of the Utah Association of Health, Physical Education, Recreation and Dance. Salt Lake City, UT.
32. Crookston, B. & **Hall, C.** (2014, March). *Better days ahead? Tracking obesity trends in the U.S.* Presentation at the annual meeting of the Utah Association of Health, Physical Education, Recreation and Dance. Salt Lake City, UT.
33. **Hall, C.**, Cox, A., West, J., & Mangusson, B. (2014, January). *Sexual health promotion messages in Men's Health and Women's Health magazines*. Presentation at the fifth annual International Conference on the Health Risks of Youth. Nassau, Bahamas.
34. **Hall, C.**, West, J., & Herbert, P. (2013, October). *Skip-it: Replacing unhealthy behaviors with physical activity*. Presentation at the annual meeting of the American School Health Association. Myrtle Beach, S.C.
35. **Hall, C.**, Herbert, P., & West, J. (2013, October). *Using teacher goal boards and student goal groups to promote physical activity and healthy eating*. Presentation at the annual meeting of the American School Health Association. Myrtle Beach, S.C.

36. **Hall, C.**, West, J., & Neeley, S. (2013, October). *Alcohol, tobacco, and other drug references in lyrics of popular music from 1959 to 2009*. Presentation at the annual meeting of the American School Health Association. Myrtle Beach, S.C.
37. West, J.H., **Hall, C.**, & Arredondo, V. (2013, September). *Health behavior theory in diet apps*. Presentation at the annual meeting for the Medicine 2.0 Congress. London, England.
38. West, J.H., Crookston, B.T., **Hall, C.**, Richards, R., & Pratt, J. (2013, September). *Barriers to accessing online health information among Latina WIC clients in the U.S.* Presentation at the annual meeting for the International Congress on Nutrition. Granada, Spain.
39. West, J.H., Crookston, B.T., **Hall, C.**, & Lister, C.E. (2013, September). *Technology for health: A qualitative study on barriers to using the iPad for diet change*. Presentation at the annual meeting for the International Congress on Nutrition. Granada, Spain.
40. **Hall, C.** & West, J. (2013, April). *Using teacher goal boards and student goal groups to promote physical activity and healthy eating*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation and Dance. Provo, UT.
41. **Hall, C.** (2013, April). *Improving sexuality education in Utah schools*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation and Dance. Provo, UT.
42. **Hall, C.** (2013, April). *Using the HECAT for lesson planning*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation and Dance. Provo, UT.
43. Tappe, M. & **Hall, C.** (2013, February). *Characteristics of effective health education*. Presentation at the American Cancer Society / Centers for Disease Control and Prevention School Health Education Advanced Academy, Atlanta, GA.
44. Van Wagenen, S., Brown, B., Cowan, L., Hedin, R., Stephan, Y., West, J., & **Hall C.** (2012, April). *Apps of steel: Are exercise apps providing consumers with realistic expectations? Content analysis of exercise apps for presence of behavior change theory*. Presentation at the annual meeting for the Utah Public Health Association. Salt Lake City, UT.
45. West, J., **Hall, C.**, Hanson, C., Barnes, M., Giraud-Carrier, C., Burton, S. (2012, February). *There's an app for that, too! A content analysis of the iTunes app store's health & fitness category*. Presentation at the first annual Digital Health Communication Extravaganza. Orlando, FL.
46. Van Wagenen, S., Brown, B., Cowan, L., Hedin, R., Stephan, Y., West, J., & **Hall, C.** (2012, February). *Apps of steel: Are exercise apps providing consumers with realistic expectations? Content analysis of exercise apps for presence of behavior change theory*.

Presentation at the first annual Digital Health Communication Extravaganza. Orlando, FL.

47. West, J., **Hall, C.**, Hanson, C., Barnes, M., Giraud-Carrier, C., & Burton, S. (2012, February). *Breastfeeding and Blogging: Exploring the Utility of Blogs to Promote Breastfeeding*. Presentation at the first annual Digital Health Communication Extravaganza. Orlando, FL.
48. West, J., **Hall, C.**, Hanson, C., Barnes, M., Giraud-Carrier, C., & Burton, S. (2012, February). *Temporal variability of problem drinking on Twitter*. Presentation at the first annual Digital Health Communication Extravaganza. Orlando, FL.
49. **Hall, C.** (2012, November). *Improving sexuality education in Utah schools*. Presentation at the Health Education Association of Utah's Fall Forum. Orem, UT.
50. **Hall, C.** (2012, October). *Skills-based health education*. Presentation at the 13<sup>th</sup> Biennial National Health Science Curriculum Conference. Salt Lake City, UT.
51. **Hall, C.** (2012, July). *Skills-based health education*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation & Dance. Park City, UT.
52. **Hall, C.** (2012, June). *Skills-based health education*. Presentation at the Utah Health Science Summer Conference, Park City, UT.
53. Tappe, M. & **Hall, C.** (2012, February). *Weaving assessment into health education*. Presentation at the American Cancer Society / Centers for Disease Control and Prevention School Health Education Academy III, Atlanta, GA.
54. West, J. & **Hall, C.** (2011, November). *Using social norms and behavior change theory to influence adolescent risk behavior*. Presentation at the annual meeting of the Health Education Association of Utah. Salt Lake City, UT.
55. **Hall, C.** & West, J. (2011, October). *Alcohol prevention letters: Creating circles of support*. Presentation at the annual meeting of the American School Health Association. Louisville, KY.
56. **Hall, C.** & West, J. (2011, October). *Alcohol and tobacco counter ads: Stealing a page from Billboard Utilizing Graffitists against Unhealthy Promotion*. Presentation at the annual meeting of the American School Health Association. Louisville, KY.
57. **Hall, C.** & West, J. (2011, October). *Using student response systems technology to correct teens' misperceptions about the prevalence of risky sexual activities among their peers*. Presentation at the annual meeting of the American School Health Association. Louisville, KY.

58. **Hall, C.**, West, J., & Hill, S. (2011, October). Sexualization in lyrics of popular music from 1959 to 2009: Implications for sexuality educators. Presentation at the annual meeting of the American School Health Association. Louisville, KY.
59. West, J., **Hall, C.**, Barrett, J., Hanson, C., Giraud-Carrier, C., & Barnes, M. (2011, September). *You follow?: An analysis of problem tweets on Twitter*. Presentation at the annual meeting of the Medicine 2.0 Congress. Palo Alto, CA.
60. Barrett, J., West, J., **Hall, C.**, Hanson, C., Giraud-Carrier, C., & Barnes, M. (2011, September). *Health promoting apps: A content analysis of health and fitness apps in apple's iTunes store*. Presentation at the annual meeting of the Medicine 2.0 Congress. Palo Alto, CA.
61. **Hall, C.** (2011, July). *Characteristics of effective health education: Part B*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation and Dance. Park City, UT.
62. **Hall, C.** (2011, July). *Characteristics of effective health education: Part A*. Presentation at the annual meeting for the Utah Association for Health, Physical Education, Recreation and Dance. Park City, UT.
63. **Hall, C.**, West, J. & Hill, S. (2011, April). *Sexualization in lyrics of popular music from 1959 to 2009: Implications for sexuality educators*. Presentation at the annual conference of the Utah Public Health Association. Sandy, UT.
64. **Hall, C.** & West, J. (2011, January). *Self-Objectification on MySpace*. Presentation at the second annual International Conference on the Health Risks of Youth. Cancun, Mexico.
65. Heathcote, J., **Hall, C.**, West, J., & Trinidad, D. (2010, November). *Religiosity and utilization of complementary and alternative medicine among Hispanic patients*. Presentation at the annual conference for the American Public Health Association, Denver, CO.
66. Bennion, S., Bennett, C., Edwards, E., Pidwerbecki, E., West, J., & **Hall, C.** (2010, April). *Utilizing YouTube and branding to reduce risky driving behaviors in Hispanic teens*. Presentation at the annual National Lifesavers' Conference, Philadelphia, PA.
67. Page, R., **Hall, C.**, & West, J. (2009, December). *Psychosocial distress and suicidal risk behavior among Chinese and Philippine adolescents*. Presentation at the 41<sup>st</sup> annual conference for the Asia-Pacific Academic Consortium for Public Health, Taipei, Taiwan.

## **OTHER PROFESSIONAL PUBLICATIONS**

1. Davis, S., Southerland, J., **Hall, C.**, Crookston, B., & West, J. (2020). Building Capacity Among ASTUTE Nutrition Officers in Tanzania. IMA World Health, Washington D.C.



2. Wright, C., Carpentier, F., Ey, L., **Hall, C.**, Hooper, M., & Warburton, W. (2019). Committee Report: Popular Music Media Literacy for Middle School Students. *The Amplifier Magazine*, Spring/Summer 2019:e2.
3. Wright, C., Carpentier, F., Ey, L., **Hall, C.**, Hooper, M., & Warburton, W. (2017). A Summary of the Task Force Report on the Sexualization of Popular Music. *The Amplifier Magazine*, Fall/Winter 2018:e3.
4. Wright, C., Carpentier, F., Ey, L., **Hall, C.**, Hooper, M., & Warburton, W. (2017). "Where my boys at?" The need to examine how portrayals of men in popular music impact male body image and self-esteem. *The Amplifier Magazine*, Fall/Winter 2017:e3.