

Teachers Name: _____ Class: _____

Your Name: _____

Today's Date: _____

Total Points Possible: 12**Subtitles: Yes****Running Time: 45 minutes**

Biography:
Howard Schultz and Starbucks

Quiz

Instructions:

1. Print out these questions and obtain a copy of the DVD from the LC front desk.
2. Watch the video and write the answers to the questions on the answer sheet that you printed.
3. **WHEN YOU COMPLETE THIS QUIZ PLEASE RETURN THE COMPLETED ANSWER SHEET TO THE LC FRONT DESK.**

Summary:

Howard Schultz invented this world-wide brand- Starbucks by buying a store which sold coffee beans in Seattle. The movie demonstrates how Starbucks not only brings people to coffee, but also a new language.

Vocabulary: Main vocabulary that is used in the DVD.

1. **Entrepreneur** (noun) A person who organizes and operates a business or businesses, taking financial risk to do so.
Ex: Howard Schultz is a world-known entrepreneur which brings us coffee and Starbucks.
2. **Dime** (noun) 10 cents.
Ex: Since I had 10 dimes in my pocket I could buy the \$1 ticket.
3. **Starbucky** (noun): The language that Howard Schultz invented to accompany Starbucks.
Ex: It was a little weird to hear Starbucky being spoken by the two Starbucks employees after work.

Questions to Answer:

1. How many years did the original Starbucks run before Howard's takeover?

Answer the question here:

2. Name all three of the Starbucks founders.

Answer the question here:

3. Where did the name "Starbucks" come from?

Answer the question here:

4. What was Howard greeted by that changed his life when he walked into the coffee shop?

Answer the question here:

5. For what reason did the founder of the original business not let Howard to open a coffee bar?

Answer the question here:

6. What difficulty did Howard have when the founders of Starbucks decided to sell him the business?

Answer the question here:

7. What did the employees learn when they woke up early?

Answer the question here:

8. Howard likes to describe coffee in terms of what?

Answer the question here:

9. Howard describes the Starbucks business as _____ connection?

Answer the question here:

10. According to the movie, what sports did Howard play in school?

Answer the question here:

11. The first Starbucks store opened outside U.S is in which city and country?

Answer the question here:

12. Name one reason why Starbucks can sell its coffee at a high price?

Answer the question here:

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